مقياد

MIQYAD

SOCIAL MEDIA GUIDELINE

- Profile Photo + Highlights
- CONTENT TYPES

PROFILE PHOTO + HIGHLIGHTS

MIQYAD SOCIAL MEDIA GUIDELINE



Profile Photo

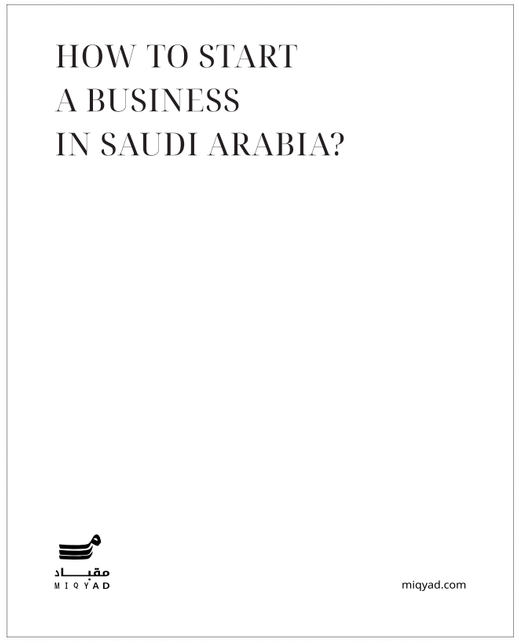


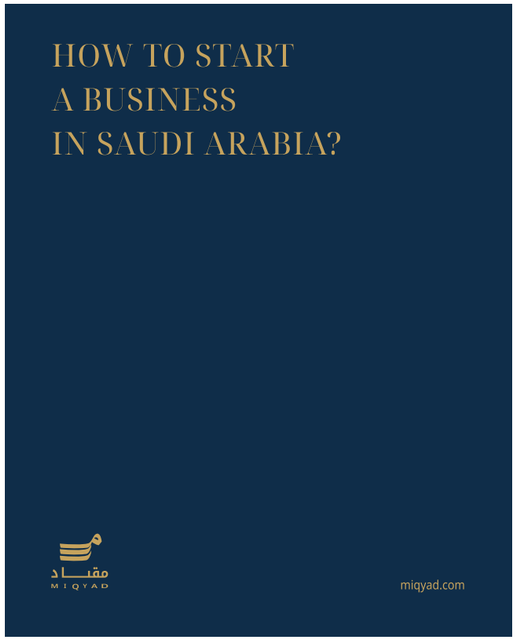
Work Time Services

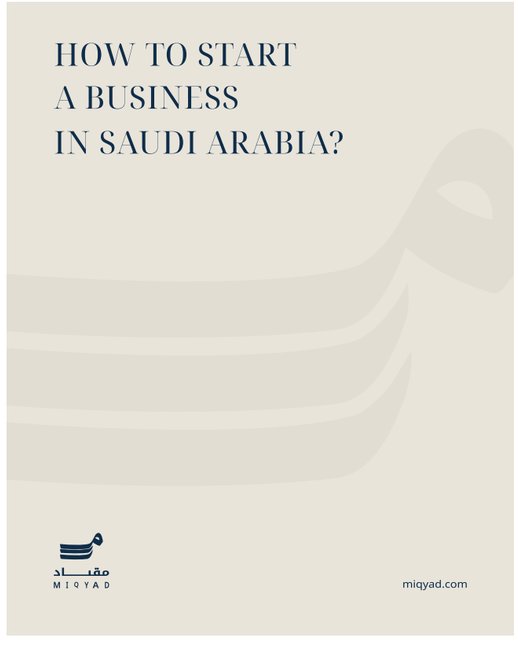
Highlight

CONTENT TYPES

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Miqyad content is designed to communicate financial clarity through structured visual layouts.

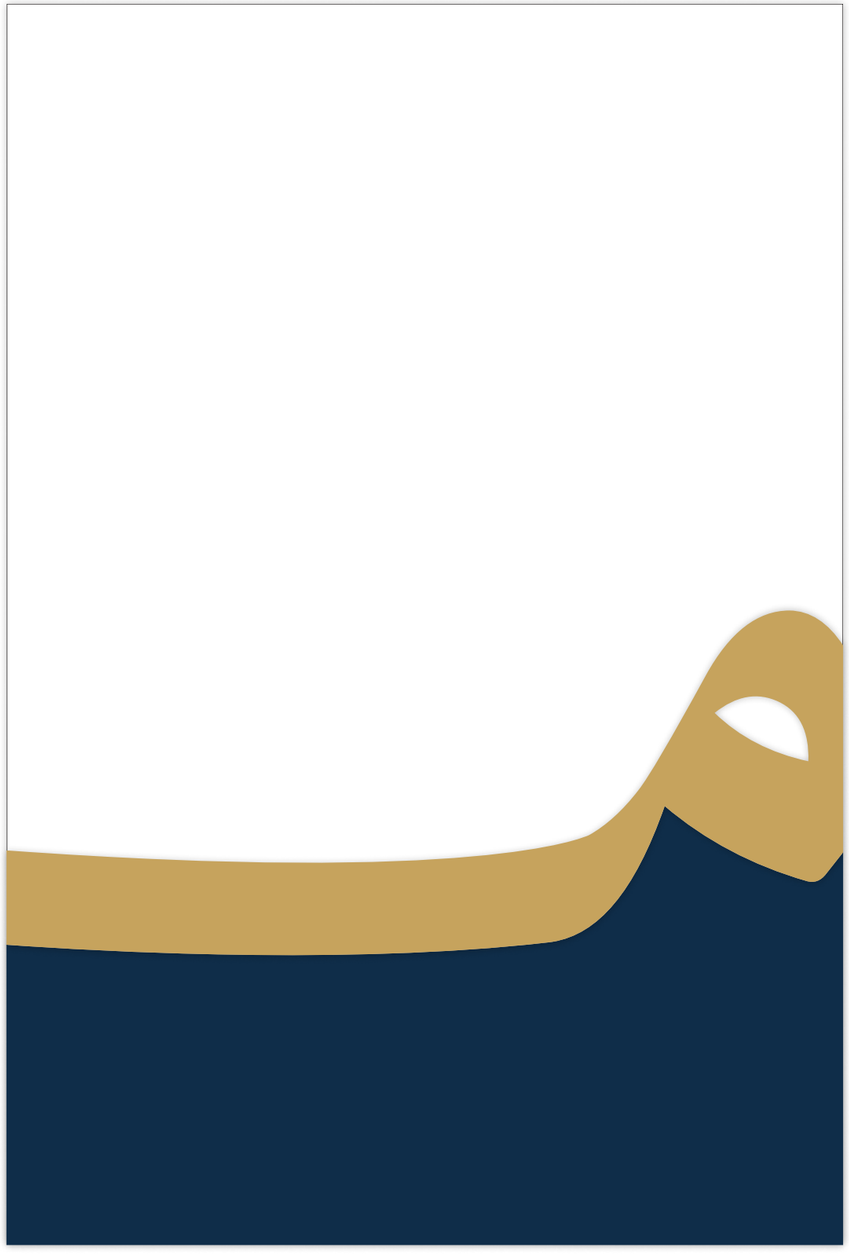
Educational and informational posts rely on clean typography supported by the brand's graphic elements derived from the logo structure.

The layered lines represent organized financial records, while the directional curves introduce movement and guide the viewer's attention through the message.

These posts are designed to remain clear, balanced, and informative, allowing the content to lead while maintaining a consistent visual language across all platforms.

CONTENT TYPES

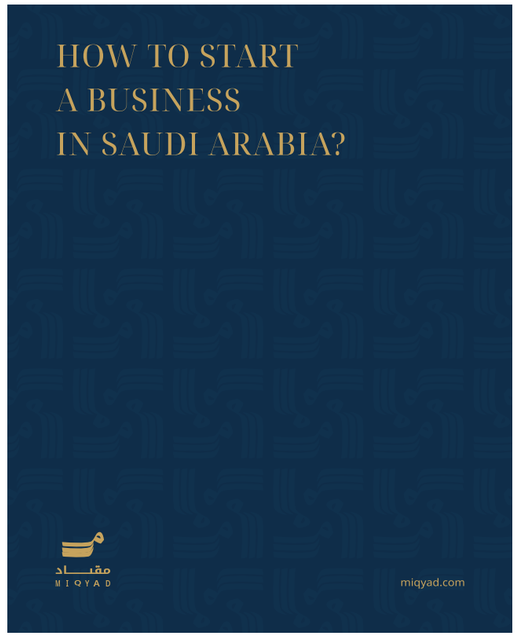
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CONTENT TYPES

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Different layouts may combine imagery, typography, and graphic elements depending on the type of content, while always preserving the brand’s hierarchy and identity.